





\$10

Price is Right

- #1111

Play Style: Key Number Match
Features: Two BONUS ROUNDS!

SELLING POINTS

- Reveal a "STACK OF COINS" symbol  , win the PRIZE shown for that symbol.
- Reveal an "PLINKO" symbol  , win 10 TIMES the PRIZE shown for that symbol.
- BONUS ROUND: Reveal a \$25 BURST  , win \$25 instantly.
- BONUS ROUND: Reveal a \$50 BURST  , win \$50 instantly.



Cost Per Pack	Tickets/Pack	UPC	Top Prize	Overall Odds
\$285	30	6-66260-01111-0	\$75,000	3.82

24-Bin Planogram

November 2023

1104	1019	1081	1069
\$30	\$20	\$20	\$20
3007	1068	1103	1051
\$10	\$10	\$10	\$10
1111	1114	1085	1079
\$10	\$5	\$5	\$5
3009	1083	1102	1109
\$5	\$5	\$5	\$5
1084	1106	1115	1071
\$5	\$3	\$3	\$3
1108	1113	1107	1112
\$2	\$2	\$1	\$1

25+ Bin/High Volume Planogram

November 2023

1104	1081	1019	1069
\$30	\$20	\$20	\$20
1111	3007	1068	1110
\$10	\$10	\$10	\$10
1090	1064	1103	1076
\$10	\$10	\$10	\$5
1079	1074	1114	1102
\$5	\$5	\$5	\$5
1085	1083	3009	1109
\$5	\$5	\$5	\$5
1084	1115	1106	1071
\$5	\$3	\$3	\$3
1108	1113	1107	1112
\$2	\$2	\$1	\$1

Games Coming Soon

1093

\$3

1088	1108	1113	1107
\$2	\$2	\$2	\$1
1112			
\$1			